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OBJECTIVE

Print and digital designer highly skilled at building B2B relationships with clients across organizations and teams; Agency experience managing projects from the requirements gathering phase through to completion.

SKILLS

Adobe Creative Suite 2022:

Photoshop, Illustrator, InDesign, InCopy, After Effects, Premiere, Acrobat Pro and Dreamweaver

Microsoft Office:

Word, Excel, Powerpoint, Outlook

Additional Skills: Keynote, Prezi, WordPress, Final Cut Pro, Workfront, Logic and Digital Performer, Mac and Windows

EDUCATION

University of Cincinnati,
Cincinnati, Ohio

Bachelor of Fine Arts | DAAP
College of Design, Architecture, Art, and Planning
(Electronic Art) 2002

Associate of Arts
(Pre-Art) 2000

DEREK J. KISER

Art Director / Designer / Illustrator

WORK EXPERIENCE

Freelance Art Director / Designer / Illustrator / Project Manager

Cincinnati, OH (2002 to present)

- Clients include: Fifth Third Bank, Proctor & Gamble, Bartha, Barefoot Proximity, Mills James, Rockfish Digital, Creative Circle, Cintas, Salesforce, IBM Watson, Exxon Mobil, Creatives on Call, SoZo hair care, Oracle, Publish America

Redbeard Communications | Hollister, CA (2015-2016)

Senior Designer

- Designed and created collateral for First Entertainment, Santa Clara, Santa Cruz, Horizon Credit Union and local businesses including updating landing pages, creating digital ads, print ads, print and mount signs for in-store

Procter & Gamble | Cincinnati, OH (2013 - 2015)

Graphic Designer / Project Manager

- Created collateral for Meetings 360, on behalf of Procter & Gamble-Beauty Care including PowerPoint slides, printed materials and video

WDTN-TV Channel 2 & Dayton CW | Dayton, OH (2012 - 2013)

Art Director

- Designed graphics for Living Dayton, 5pm, 5:30pm and 6pm news
- Created collateral in support of WDTN and Dayton CW including t-shirts, billboards, opens and print ads

WLWT-TV Channel 5 | Cincinnati, OH (2012)

Art Director

- Redesigned new weather graphics for on air broadcast, designed graphics for 5pm, 5:30pm and 6pm news. Created “stingers” and commercial spots for news segment openings

Summit Business Media | Erlanger, KY (2007 - 2010)

Art Director

- Produced monthly issues of Treasury & Risk magazine with editors, ad coordinators, photographers and illustrators

Ohio Casualty Group | Fairfield, OH (2006 - 2007)

Graphic Designer

- Designed print collateral for corporate communications and marketing dept.

StorageTek | Louisville, CO (2004 - 2005)

Graphic Designer • Project Manager

- Designed and produced collateral for US/Canada field marketing in support of trade show and events

601 Design Inc. | Denver, CO (2003 - 2004)

Graphic Designer • Illustrator

- Responsible for designing logos, graphs, stationery, ads, letterheads, websites, freehand illustrations, magazine layout for the *National Conference of State Legislatures* magazine

Earthwatch, Inc. / DigitalGlobe | Longmont, CO (1997 - 1998)

Web Designer

- Updated marketing collateral pages on behalf of the Communications Dept.
- Assisted senior web designer with file creation.
- Designed Internal and external website pages using HTML