

OBJECTIVE

Print and digital designer highly skilled at building B2B relationships with clients across organizations and teams; Agency experience managing projects from the requirements gathering phase through to completion.

SKILLS

Adobe Creative Suite 2020:

Photoshop, Illustrator, InDesign, InCopy, After Effects, Premiere, Acrobat Pro and Dreamweaver

Microsoft Office:

Word, Excel, Powerpoint, Outlook

Mac and Windows platforms, Keynote, Prezi, ENPS, WordPress, Final Cut Pro and Digital Performer

EDUCATION

University of Cincinnati

Cincinnati, Ohio
College of Design, Architecture, Art, and Planning
Bachelor of Fine Arts
(Electronic Art) 2002

University of Cincinnati

Cincinnati, Ohio
University College
Associate of Arts
(Pre-Art) 2000

EXPERIENCE

Art Director • Designer • Illustrator • Project Manager |

Cincinnati, OH (2002 - present)

- Art Director for quarterly *Litigation Management* Magazine
- Clients include: Fifth-Third Bank, Bartha, Barefoot Proximity, Mills James Rockfish Digital, Creative Circle and Creatives on Call
- Contract Graphic Designer and Project Manager for Fifth-Third Bank
- Design collateral for trade shows and events on behalf of Oracle
- Edited video content on behalf of HLM Productions
- Created new product logos for Bajon Salon SoZo hair care products
- Created logos, print ads, postcards, email blasts, print collateral and web design for small businesses and political campaigns
- Designed book covers for Publish America
- Communications instructor at New View Management Group

Redbeard Communications | Hollister, CA (2015 - 2016)

Senior Designer

- Designed and created collateral for First Entertainment, Santa Clara, Santa Cruz, Horizon Credit Union and local businesses including Updating landing pages, creating digital ads, print ads, printing and mounting signs for in-store use, updating and designing logos
- Developed and managed UX designer and their workflow

Procter & Gamble | Cincinnati, OH (2013 - 2015)

Graphic Designer • Project Manager - Contractor

- Created collateral for events on behalf of Meetings 360 including PowerPoint slides, printed materials and video
- Designed PowerPoint slides for quarterly *Beauty Care* Town Hall meetings
- Created graphics and help to maintain the internal website PG Pulse for North America Sales Meetings
- Created, designed and presented concepts for the *MS&P* Town Hall
- Created graphic collateral for *Hair Care Super Premium*, *Fabric Care*, *OGSM*, *Shave Care*, *GMC*, *NACDS*, *NASMO* and *NAMDO* meetings
- Created, designed and updated the quarterly Hairline Newsletter
- Assisted editors in creating graphics for video
- Created and maintained the Shutterstock Image Library for Meetings 360
- Designed, created and presented managed collateral for United Way campaign, Artswave, on behalf of P&G

WDTN-TV Channel 2 & Dayton CW | Dayton, OH (2012 - 2013)

Art Director - Freelance

- Designed graphics for Living Dayton, 5pm, 5:30pm and 6pm news
- Created collateral in support of WDTN and Dayton CW including t-shirts, billboards, opens and print ads

WLWT-TV Channel 5 | Cincinnati, OH (2012)

Art Director - Freelance

- Redesigned new weather graphics for on air broadcast
- Designed graphics for 5pm, 5:30pm and 6pm news
- Created "stingers" and commercial spots for news segment openings ie. *Recovery and Rebuilding*, *Shred Day* and *March for Babies*
- Updated morning ticker sponsors, created lower 3rd for *London Olympics*, *World Choir Games*, *Flying Pig Marathon* and *Reds Opening Day*
- Update designs for the WLWT.com and WLWT Facebook page

EXPERIENCE (CONTINUED)

Summit Business Media | Erlanger, KY (2007 - 2010)

Art Director

- Produced monthly issues of *Treasury & Risk* magazine with editors, ad coordinators, photographers and illustrators
- Managed and coordinated national and international photo shoots
- Designed and produced custom publications as scheduled throughout the year including ads, brochures and media kits
- Designed and produced a variety of print and website media, including HTML emails, animated banners, brochures, signs and print collateral

Ohio Casualty Group | Fairfield, OH (2006 - 2007)

Graphic Designer

- Designed print collateral for corporate communications and marketing dept.
- Managed relationship with print vendors including price quotes and press checks
- Designed all aspects of marketing material for conference trip to Sydney, Australia including logo, brochure, newsletters, and art directed photography

StorageTek | Louisville, CO (2004 - 2005)

Graphic Designer • Project Manager - Contractor

- Designed and produced collateral for US/Canada field marketing in support of trade show and events
- Managed all projects with internal print shop, event planners, producers, and vendors to ensure products were on-time and under budget
- Produced banners, signs, posters, postcards, brochures and booklets

601 Design Inc. | Denver, CO (2003 - 2004)

Graphic Designer • Illustrator

- Responsible for designing logos, graphs, stationery, ads, letterheads, websites, freehand illustrations, magazine layout
- Edited feature article and illustrations for the *National Conference of State Legislatures* magazine
- Assisted Art Director with vendors and clients to clarify design objectives

Earthwatch, Inc. (*now DigitalGlobe*) | Longmont, CO (1997 - 1998)

Web Designer

- Updated marketing collateral pages on behalf of the Communications Dept.
- Assisted senior web designer with file creation.
- Designed Internal and external website pages using HTML